Forum12 and Gravity Jack, Inc.

The founders of Forum12 and Gravity Jack, Inc. believe that Web3 is the future. We have partnered to develop three faith-centered projects that bolster technological, financial, and social paradigm shifts. Our projects utilize the decentralized and democratized principles of Web3 to establish a system in which users control their finances, own their data, and determine the culture and practices of the coming metaverse. While the following initiatives are designed with Christians and churches in mind, each project holds incredible relevance for anyone desiring freedom from the exploitative and restrictive nature of the current financial system.

Cryptocurrency for Christians

Carbon12 is a cryptocurrency designed for Christians and institutions of faith as a response to growing concerns within the Christian community surrounding the current social and financial landscape. Its purpose is to establish a parallel economy of believers that functions independently from the traditional financial system. Its relevance to Web3 is mutli-faceted:

- *Faith as an Economic Engine*

  - There are approximately 2.3 billion Christians in the world, but their impact on the global economy is often overlooked despite its prominence. Faith contributes roughly 1.2 trillion dollars of socio-economic value to the United States' economy alone every year, while Christian countries provide a global GDP of $40.38 trillion. By designing a cryptocurrency that appeals to faith-based people, Carbon12 initiates a massive economic engine (the global Church) into the world of Web3, reinforcing its relevance and encouraging its adoption.

- *Utility*

    - Carbon12 will gain off-chain partnerships with faith-based ecommerce companies to integrate $C12 as a medium of exchange. The strategy will include pre-written code and programming that allow integration with all the major shopping carts and point of sale systems - meaning that when users click the shopping cart button and begin the checkout process on any Christian ecommerce site, $C12 will be offered as a payment method in the same way as debit/credit cards and paypal.

    - Further utility is detailed below

The Billion Soul Goal

HolARgram is a cutting edge social media platform designed for Christians to share the Gospel and personal testimonies. HolARgram's MVP will launch in tandem with Carbon12 and act as a hosted wallet for $C12, thereby providing an immediate use case for the token and establishing a sticky ecosystem. HolARgram features revolutionary web3 and metaverse technology such as:

- *NFT Content Curation System - Ad Free Environment*

    - Creators will have the opportunity to mint posts as NFTs that users can purchase using Carbon12

    - Users will receive an ERC-20 token to represent their portion of the NFT - they can choose to resell this at any point.

    - Posts with the most likes/engagement will be promoted and elevated, giving users a tangible say in content curation and allowing creators to profit without corporate sponsorship.

- *Blockchain Based Backend*

    - HolARgram uses a blockchain based backend to permanently and immutably store certain content, protecting content from being deleted or altered without user consent

- - The NFT liking system also serves as a voting system for which content is permanently stored, establishing a consensus mechanism that allows users to protect what they deem most impactful.

- *3D Augmented Reality Recording - Volumetric Capture*

    - HolARgram features a recording method that allows you to personally record 3D augmented reality content *and* view 3D content in your physical environment.

    - Volumetric capture renders 3D models that look like holograms when they are displayed in the real world, creating an impactful and immersive viewing experience.

GridIron

GridIron is a peer-to-peer (or peer-to-server) technology that allows users or devices to purchase computing resources from one another via Carbon12. The metaverse means that consumers have an entire digital world at their fingertips with augmented reality, but in order to properly interact with virtual content in the real world, users must have access to high levels of compute power. With the GridIron network, users will have the ability to interact with augmented reality content in real time, with little to no latency or lag. Microtransactions of $C12 on the GridIron network provide further utility for the token and promote its adoption. GridIron provides value to web3 and the metaverse through:

- *Data Ownership*

    - While cloud computing has put data centers into the hands of only a few institutions, GridIron restores users to their rightful position of ownership over their data by creating the opportunity for them to profit off of unused resources.

- *Need-Based Sharing*

    - Current grid computing protocol requires that nodes on the network devote their resources entirely to supercomputing calculations. GridIron is a need-based network that only pulls unused resources from other user's devices, so that users can profit off of GridIron sharing while scrolling on social media, sending an email, or even while their phones are sitting unused.

    - GridIron can intuitively determine which devices on the network can best fulfill computing requests based on their location, pricing, and available computing resources. This reduces latency, and delivers the *quickest* feedback for the *lowest* price, so that users can experience the metaverse in real time.

- *Automatic Secure Settlement*

    - GridIron gives users the power to decide how much they buy/sell CPU for. Devices in need of extra computing power send a request to the network, and GridIron will find other connected devices with available resources for the desired price. The network does all the work, so users can accumulate Carbon12 just by having a connected device.

    - GridIron's use of cryptocurrency and blockchain technology ensures that transactions are secure and transparent, so that profit from resources goes directly to the user.