



CARBON

TWELVE

Impact Humanity

Abstract

Carbon12, the cryptocurrency for impacting people, we focus on cultivating community – with each part contributing to the whole. We aim to establish a global network of businesses, organizations, and individuals circulating \$C12 funds in a shared ecosystem that positively and tangibly impacts the real world through 12 specific areas.

Carbon12 provides users the opportunity to contribute to initiatives that build, maintain, and restore abundant life for human beings around the world, simply by using \$C12 as their method of transaction. In addition, Carbon12 fosters financial freedom for the individual user through staking and compound interest, dividends, and DAO rewards. This is the culmination of individual freedom, financial growth, and collective social impact coming together through one cryptocurrency in \$C12.

In order to create a robust network with both local and global reach, Forum12, Gravity Jack, third party partners (other cryptocurrencies, Web3 developers, non-profit organizations, DAOs, etc) are developing multiple Carbon12 use cases (detailed below) to fortify the ecosystem, facilitate widespread adoption of cryptocurrency, and stabilize the token. The goal being to uplift all humankind through the value creation in the token and the subsequent ecosystem.

Cryptocurrency and the development of Web3 are shifting the elitist and exclusive paradigms of eras past toward decentralized and democratized systems that empower users rather than exploit them for profit. Many hail Bitcoin as king, with Ethereum following closely behind with its fortress of an ecosystem. However, if Web3 is to be truly democratized and decentralized, how can so many bow to a king that is manipulated by a parliament of whales?

Carbon12 is dedicated to creating an ecosystem that rewards all parties involved, not just a select few, while supporting underdeveloped or marginalized areas of society and culture.

Crypto technology is the change-agent for good in a world desperately needing more solutions outside of the power of centralized control.

We aim to restore hope for a truly better future and empower users to actually begin its construction – one transaction at a time.

The Plan | Our Revolutionary Use Cases

Carbon12 is not just another cryptocurrency – it is a systematized mechanism for establishing financial freedom of movement, providing opportunities for long-term financial investments, and affecting social change. It is a method of transaction that cannot be easily interrupted or sabotaged by centralized authorities, allowing individuals to take true control of their own finances and build a better future for themselves and others through our 12 targeted areas of social impact with each transaction.

Social Impact

Free trade is the best form of aid, and thanks to Web3, we can 100X areas of individual empowerment and social impact in a fully safe, secure, and transparent way.

Carbon12 focuses on providing solutions that foster abundant life for all and further individual ownership of assets. Carbon12 understands that thriving individuals flourish within thriving communities and prioritize initiatives that meet the fundamentals required for quality of life. We believe that once basic needs are met, opportunities arise to nurture economic autonomy, creative endeavors, business ventures, and technological innovation within formerly disenfranchised people groups.

Rather than government entities and corporations controlling and manipulating the economic and social landscapes, \$C12 provides the tools to empower individuals and their communities by allowing people to own their impact. The network effects of people using the \$C12 token has far-reaching implications for the pursuit of freedom from oppressive systems, equips them with a system to grow their finances, and to have a mechanism for doing good through our 12 areas of social impact.

12 Targeted Areas for Social Impact

The following list details 12 target areas of social impact that Carbon12 will prioritize as we pursue a better future for all:

1. Open Forum for Faith Discussion or
2. Poverty & Hunger
3. Health Freedom & Holistic Well-Being
4. Education Focusing on Truth, Faith, and Freedom
5. Productive Work & Economic Growth
6. Access to Living Wages & Entrepreneurial Investing
7. Sustainable Cities & Local Communities
8. Responsible Consumption & Production
9. Peace, Justice, & Transparent Public Institutions
10. Clean Water & Sanitation
11. Affordable Energy for All
12. Good Stewards of the Environment & Natural Resource

Users Own Their Impact

Carbon12 gives users the opportunity to own their assets *and* their impact, through our DAO-controlled social impact program.

Funds from the Carbon12 impact fund are not allocated from a central authority or from some wasteful government program. First – all profit from Forum12 and Carbon12 use cases, apps, dApps, and transaction taxes are allocated to the Social Impact Fund. The Impact Fund allocations are structured to be delivered to support organizations and projects within the 12 targeted areas of impact and controlled by **3 unique votes**:

1. The Forum12 founders and organization hold a single vote on allocation, determined by internal voting.
2. A group of 12 rotating advisors, businessmen, pastors, and philanthropists hold a single vote determined by their internal voting.
3. The Carbon12 community votes via the Carbon12 NFT DAO and those aggregated votes equal a single vote. Any NFT holders of the Carbon12 NFT DAO collection will be entitled to voting rights within the decision the DAO makes for which organizations to support contained within the 12 target areas of social impact.

Web2 & Web3 Synergistic Integrations



Payment Gateway API

An Application Programming Interface (API) will target independent businesses, incentivizing them to utilize \$C12 on their ecommerce sites and at the point of sale (POS). And in combination with Dynamic Dividends (described below), Carbon12 will offer \$100USD worth of \$C12 tokens to businesses who integrate the \$C12 token into their business operation, especially e-commerce stores.

The strategy for integration will include pre-written code allowing for integration with all the major shopping carts and point of sale systems (Shopify, WooCommerce, BigCommerce, etc.) – meaning that when users click the shopping cart button and begin the checkout process on any partnered ecommerce site, \$C12 will be offered as a payment method in the same way as debit/credit cards and paypal.

Carbon12 has 6+ existing relationships, and is actively cultivating new ones, with other Web3 developers interested in incorporating \$C12 into their platforms like other social networks, nonprofits accepting donations around the world, media networks, gaming companies, and more.

In pursuit of a community-oriented ecosystem, we have allocated a percentage of tokens to subsidizing builders of apps and dApps who utilize Carbon12. We are non-competitive, focusing on driving the greatest value, benefit, and support to individuals, organizations, and communities who value truth, faith, family, and freedom.

Lastly, Dynamic Dividends are a Crypto industry first and unique to Carbon12. In order to support long term membership in the Carbon12 ecosystem for partners, and drive the value creation of the token itself, Carbon12 provides Dynamic Dividends back to partners after a longer term lockup period from the time of the transaction itself. This creates essentially a long term savings account for the partner, and aligns the values for all partners in the Carbon12 ecosystem.

HolARgram

HolARgram is a cutting edge augmented reality social media platform with a blockchain backend¹ that utilizes Carbon12 for in-app transactions. HolARgram's MVP will launch in tandem with Carbon12, providing an immediate use case for \$C12 and establishing a sticky ecosystem.

In that same vein, the founders of Carbon12 and HolARgram are determined to create a culture of collaboration and collective effort. Carbon12 values cross-platform integration as essential to the longevity of Web3, and plans to license HolARgram's patented recording and storage mechanism to other Web3 developers and partners.

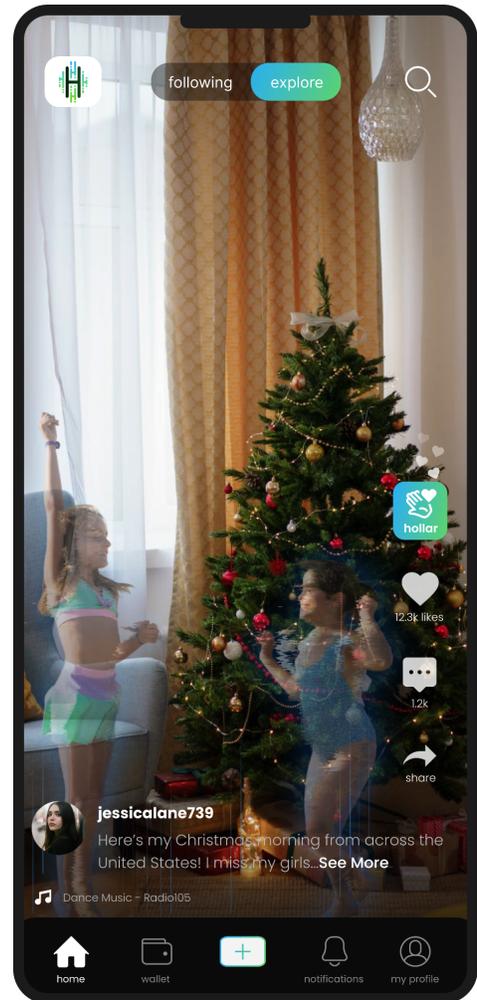
For access to the HolARgram volumetric recording prototype please email:

prototype@forum12.com

¹ dApp developed on Ethereum

3D AR Recording & Display

User generated content (UGC) is the key to the success of a social network and HolARgram is the first that features a recording method that allows users to personally record augmented reality content with their smartphones and display the 3D recordings in their physical environments. Volumetric capture renders 3D models that look like *holograms* when they are displayed in the real world, creating an impactful and immersive viewing experience. Applying filters on social media apps like Snapchat or Instagram is the closest that individuals can come to AR content creation, and even that has its limitations.





Technology

Media posted to the HoIARgram platform using 3D recording methodology can eventually be viewed through headsets, creating an immersive experience for users that puts AR content in their own environment without the obstruction of a smartphone.

Imagine watching your friend's video of their latest concert, and it looks like the event is in your living room.

The reach of this technology is so vast and impactful – and the Carbon12 team is dedicated to giving it to the everyday user in the pursuit of nurturing real connections and relationships in an online environment.

Storage

The ability to stream and store 3D content without overwhelming hardware is revolutionary for the technology space, and this patented recording method will be licensed to other approved platforms.

NFT Content Curation Mechanism

The web3.0 principle of sovereign data yields a powerful aspect of HoLARgram's operational model: users own their posts. The HoLARgram team has developed a mechanism to democratize content curation by allowing users to participate in content via NFTs, encouraging users to prioritize which content is worth being popularized while financially rewarding creators.

Every post that is created by a user in HoLARgram is minted as a non-fungible token, ensuring that from the moment of creation a user holds ownership over their post. The user, now owner, can designate a share of the NFT to auction 0% to other users of the platform. Users who see the post in their feed can decide to "like" the post with \$C12, thus binding the concept of a like with real world value. Then, at the end of the auction period, fractional shares of the NFT are distributed to likers in the form of ERC-20 tokens.

Content Creation Rewards & Incentives

The HolARgram platform provides creators the opportunity to designate revenue from a post to non-profit organizations, social impact projects, or business ventures, and allows users to see where funds from paid likes are going; thereby fostering a tangible sense of impact for the user and encouraging transparency and originality on the part of the creator.

With this increased demand for digital assets (NFTs) will come an increased demand for Carbon12, thereby stabilizing \$C12 and furthering its circulation. This technology coupled with our 3D AR recording method facilitates user participation in a new way, as they experience and influence media rather than simply consuming content.

HolARgram's use of Carbon12 not only provides an ecosystem for the token, it also serves as an onramp for Web3 newcomers. HolARgram exposes users to cryptocurrency and its value in a familiar and intuitive environment by inviting users to use \$C12 and profit from the token simply by posting on the app, thereby facilitating a seamless transition from fiat to crypto and from Web2 to Web3.

Roadmap

Quarter		Status
2022 Q2	Created Carbon12 and Private Sale	Done
2022 Q3	Bounty 0x	Done
	Gleam.io Referral and Share Your Social Cause	Done
	Airdrop Giveaway	Done
	Impact Builders Partners Announce Use Of \$C12	Done
	Launch Genesis Grant	Done
	Pursuing Relationships With Partners	Ongoing
	Pre-Sale Earn Staking Rewards Leading Up To Launch	

Quarter		Status
2022 Q4	\$c12 Public Sale	Ongoing
	\$c12 Liquidity Pool Formed	Ongoing
	Staking Event	Ongoing
	\$c12 Shopping Cart Deployed With Strategic Partners	Ongoing
	Development Of Additional Shopping Carts	Ongoing
	HolARgram Tech Preview - 3D Recording	Ongoing
	NFT DAO	Ongoing
2023 Q1	Carbon 12 On Public Exchanges	Ongoing
2023 Q2	Development, Development, Development	Ongoing
2023 Q3	SSO API's & Code For Partners And Dapps	Ongoing
	Holargram Beta	Ongoing
	Launch HolARgram MVP <i>Includes Fee-Free Donations For Approved Nonprofits And Organizations, 3D recording</i>	Ongoing
	Hollar Curation System <i>Open-sourced for third-party use</i>	Ongoing
	Holargram 1.0	Ongoing

Token Economics & Metrics

Carbon12 will have a hard cap of 777,000,000 tokens with an initial token value of \$0.0444.

777 Million tokens were minted on December 23, 2022.

155,400,000 million \$C12 will be sold through public sales.

271,950,000 million \$C12 will be used for staking rewards

distributed over the following decades.

There are various vesting periods ranging from one year to 3 years for the allocations described below.

- Staking Rewards 271,950,000 tokens — **35%** will be used for staking rewards released over decades.

- Public Sale of 155,400,000 tokens — **20%** will be available at the launch. No vesting period.
- Impact Fund 155,400,000 tokens— **20%** will be used for social impact-building endeavors. These tokens have a three-year vesting period.
- Strategic Partners 116,550,000 tokens—**15%** for growth endeavors. These tokens have three-year vesting.
- Initial Treasury/Liquidity 77,700,000 tokens— **10%** These tokens have three-year vesting.

Allocation graphic:

Party	Percentage Allocations
Impact Fund	20%
Public Sale	20%
Staking Pool	35%
Strategic Partnerships	15%
Initial Treasury & Liquidity	10%

Token Sales

- A. At public launch, the token price TBD. Trading will begin on Uniswap December 23, 2022.
- B. A Protocol Owned Liquidity Pool will be formed 24-48 hours after the launch.

Staking C12 will be available after launch: TBD**Term Limits:**

The term limits are static; however, the APY is dynamic and decreases until it reaches 3% for 24 months = $APY\ 21\% - \{(CT-ST/86400)/100\}$

Liquid Staking:

The C12 staking period can be terminated without penalties at any time within the agreed term; however, the APY rewards will not be prorated or paid if staking is terminated before the staking period is over. This option allows you to stake while having liquid access to your C12 Tokens.

Technology:

The carbon12 token will launch on Ethereum with plans to launch on other chains.

A 5% tax will be added to every buy order: 2% will be used for Marketing, 3% will be used to auto build liquidity.

A 5% tax will be added to every sell order : 2% will be used for LP Rewards, 3% will be used to reward dapps who build within the C12 ecosystem.

By incorporating an entry and exit tax, we can focus on cultivating the community – by distributing rewards to our most loyal holders, helping new partners and aligning everyone's goals for value creation in \$C12. In doing so, we can continue to fund an ecosystem that positively and tangibly impacts the real world.

Conclusion

Carbon12 is flipping current systems on their heads - including contemporary crypto culture. Carbon12 simultaneously restores autonomy and control over finances to the individual, while nurturing communities and fostering abundant life for all. The token equips users with tools to build a better future for themselves and posterity – free from authoritarian systems, the devastating cycle of poverty, and exploitative practices.

Purchase Carbon12

To purchase, please visit our [website](#).

Further Reading

<https://carbon12.co>

<https://carbon12.co/about-us/>

<https://gravityjack.com>

<https://forum12.com>