



CARBON
TWELVE

Impact Humanity

Abstract

Carbon12, the cryptocurrency for impacting people, provides a new way of looking at the potential of crypto. Rather than an individualistic mindset that deters the collaboration required for real change, we focus on cultivating community – with each part contributing to the whole. We aim to establish a global network of businesses, organizations, and individuals circulating \$C12 funds in a shared ecosystem that positively and tangibly impacts the real world through 12 specific areas.

Carbon12 understands that the prosperity of individuals has a positive correlation to the prosperity of their communities, and aims to create a system that nurtures autonomy and altruism as two sides of the same coin. Carbon12 provides users the opportunity to contribute to initiatives that build, maintain, and restore abundant life for human beings around the world, simply by using \$C12 as their method of transaction. In addition, Carbon12 fosters financial freedom for the individual user through staking and compound interest, dividends, and DAO rewards. This is the culmination of individual freedom, financial growth, and collective social impact coming together through one cryptocurrency in \$C12.

In order to create a robust network with both local and global reach, Forum12, Gravity Jack, third party partners (other cryptocurrencies, Web3 developers, non-profit organizations, DAOs, etc) are developing multiple Carbon12 use cases (detailed below) to fortify the ecosystem, facilitate widespread adoption of cryptocurrency, and stabilize the token. The goal being to uplift all humankind through the value creation in the token and the subsequent ecosystem. We hope to achieve that and more to create more freedom for individuals, provide easier access to wealth creation, and to have a more trustworthy, safe, and secure form of social impact in specific targeted areas.

Vision

Cryptocurrency and the development of Web3 are shifting the elitist and exclusive paradigms of eras past toward decentralized and democratized systems that empower users rather than exploit them for profit. Many hail Bitcoin as king, with Ethereum following closely behind with its fortress of an ecosystem. However, if Web3 is to be truly democratized and decentralized, how can so many bow to a king that is manipulated by a parliament of whales?

With a whopping [1.3% of tokens](#) being held by one wallet, Bitcoin is single handedly welcoming the age-old nemesis of democracy into the bright future of Web3 – the one percent. Combining this with [Ethereum’s ties to banking giant JP Morgan](#), the top two tokens begin to look more like relics of past systems than cornerstones of a new one.

Most of this industry is simply exchanging one centralized entity for another.

This is not to say these crypto pioneers did not revolutionize the financial system and blaze trails that were formerly entirely undiscovered; however, in a world that can (and does) change drastically in a matter of seconds, we must believe that even the most ground-breaking of advancements can and should be innovated further. It’s our responsibility to use these technological innovations to not only drive financial growth, but to drive growth for individuals at all levels. Carbon12 is dedicated to creating an ecosystem that rewards *all* parties involved, not just a select few, while supporting underdeveloped or marginalized areas of society and culture.

Carbon12 understands that deposing the corrupt financial system requires widespread adoption of a new infrastructure that encourages actual transactions in a user-friendly ecosystem, rather than the “HODL” model. The attitude toward cryptocurrency as a failsafe for the inevitable collapse of the dollar paints the technology as a necessary evil for a future dystopia instead of highlighting its potential to bring about genuine and positive change, *now*.

Crypto technology is the change-agent for good in a world desperately needing more solutions outside of the power of centralized control.

While anarchy is an appealing alternative to oppression, it is not a feasible long-term solution for a globalized world. Establishing a new financial system requires the masses both adopt and contribute to its development, and while fear can be an influential motivator – hope is the fire that ignites revolution. The Carbon12 token seeks to do more than hedge against inflation and shelter individuals from government overreach. Through the power of networking effects and the created ecosystems, we will ultimately create a force for protecting individual freedom, supporting financial growth for all people, and systemizing positive social impact. We aim to restore hope for a truly better future and empower users to actually begin its construction – one transaction at a time.

Who We Are

The four founders of Carbon12 ([Carrie](#) and [Brandon Millsap](#), and [Luke](#) and [Jennifer Richey](#)) are seasoned entrepreneurs and investors. They are also the primary shareholders of [Gravity Jack](#), the United States’ oldest augmented reality and computer vision company, founded in 2009. Gravity Jack began pursuing the adoption of augmented reality when the technology was still in its infancy – effectively pioneering the Metaverse since before the word even existed. After 13 dedicated years, Gravity Jack has grown to become one of the most respected augmented reality and computer vision companies in the world. It is the holder of a strong patent portfolio that is currently licensed by other AR and metaverse giants, and has launched hundreds of apps for major [Fortune 50](#) companies, both in the United States and internationally. Gravity Jack’s latest set of patents are one of many key elements to the Carbon12 ecosystem, as they revolutionize metaverse technology and promote a democratized new iteration of the internet.

Recently, the company has partnered with [Forum12](#) to launch Carbon12 in pursuit of user empowerment and global connectedness. Gravity Jack has always pushed the boundaries of technology, and the founders of Carbon12 seek to push systemic boundaries with a similar vigor as we dismantle the exploitative era of Web2, centralized banking, and demonstrate the power of using Web3 tools for good.

While the four founders initially understood that this vision would be groundbreaking and culture-shaping, the worldwide response to COVID, the current nature of centralized banks, the pervasiveness of censorship, and the subsequent ostracism of certain groups of people have increased the urgency of the vision and revealed the pressing need for a decentralized, parallel economy free from the corruption of the current financial system. And the vision of Carbon12 was born to equip, fortify, and provide the Web3 tools and platforms necessary in our technologically-dependent world for individual freedom, economic prosperity, and social benevolence to thrive.



The Plan | Our Revolutionary Use Cases

Carbon12 is not just another cryptocurrency – it is a systematized mechanism for establishing financial freedom of movement, providing opportunities for long-term financial investments, and affecting social change. It is a method of transaction that cannot be easily interrupted or sabotaged by centralized authorities, allowing individuals to take true control of their own finances and build a better future for themselves and others through our 12 targeted areas of social impact with each transaction.

Social Impact

Only 13% of people on earth live in what is considered a **liberal democracy**, which entails access to property rights and a reserve currency. The other 87% of people live under either a much weaker currency or an authoritarian regime. While the governments of affluent nations like the United States, certain European countries, and Switzerland do a comparatively good job at managing their currencies, 87% of people in other countries cannot say the same.

Almost 2 billion people live under double or triple digit inflation, while the other 5 billion have restrictive capital controls. For these people, their wages quite literally evaporate in real terms, and any attempt at impact investment inadvertently funnels money toward the very system it is trying to disrupt (coinshares.com). A sovereign savings account free from restrictive payment networks and reckless inflation would be a massively understated form of aid to these unbanked groups.

Free trade is the best form of aid, and thanks to Web3, we can 100X areas of individual empowerment and social impact in a fully safe, secure, and transparent way.

Carbon12 focuses on providing solutions that foster abundant life for all and further individual ownership of assets. Carbon12 understands that thriving individuals flourish within thriving communities and prioritize initiatives that meet the fundamentals required for quality of life. We believe that once basic needs are met,

opportunities arise to nurture economic autonomy, creative endeavors, business ventures, and technological innovation within formerly disenfranchised people groups. Rather than government entities and corporations controlling and manipulating the economic and social landscapes, \$C12 provides the tools to empower individuals and their communities by allowing people to *own their impact*. The network effects of people using the \$C12 token has far-reaching implications for the pursuit of freedom from oppressive systems, equips them with a system to grow their finances, and to have a mechanism for doing good through our 12 areas of social impact.

12 Targeted Areas for Social Impact

The following list details 12 target areas of social impact that Carbon12 will prioritize as we pursue a better future for all:

1. Open Forum for Faith Discussion
2. Poverty & Hunger
3. Health Freedom & Holistic Well-Being
4. Education Focusing on Truth, Faith, and Freedom
5. Productive Work & Economic Growth
6. Access to Living Wages & Entrepreneurial Investing
7. Sustainable Cities & Local Communities
8. Responsible Consumption & Production
9. Peace, Justice, & Transparent Public Institutions
10. Clean Water & Sanitation
11. Affordable Energy for All
12. Good Stewards of the Environment & Natural Resources

Every facet of Carbon12 is dedicated to creating an atmosphere of hope in a desperate world and cultivating community in a culture of isolation. We want to facilitate real change by opening doors for good people to do good things. We believe that cryptocurrency and Web3 streamline collective efforts and equip the

everyday individual with the tools necessary to control their own assets, but also give back to real projects making a positive impact on the world.

Users Own Their Impact

Carbon12 is dedicated to creating real impact for the good of humanity by harnessing collective community wealth in a single ecosystem and directing it toward specific [areas of focus](#). Imagine the effect of an economy in which each transaction directly contributes to improving a global quality of life. Truly anything could be achieved if more people united using Web3 technologies to depose corrupt, centralized companies and governments. However, Carbon12 understands that freedom and abundant life are impossible to achieve without fostering financial autonomy and ensuring that individuals control their own resources. We believe in nurturing a collective spirit within a free market economy. Carbon12 gives users the opportunity to own their assets *and* their impact, through our DAO-controlled social impact program.

Funds from the Carbon12 impact fund are not allocated from a central authority or from some wasteful government program. First – all profit from Forum12 and Carbon12 use cases, apps, dApps, and transaction taxes are allocated to the Social Impact Fund. The Impact Fund allocations are structured to be delivered to support organizations and projects within the 12 targeted areas of impact and controlled by **3 unique votes**:

1. The Forum12 founders and organization hold a single vote on allocation, determined by internal voting.
2. A group of 12 rotating advisors, businessmen, pastors, and philanthropists hold a single vote determined by their internal voting.
3. The Carbon12 community votes via the Carbon12 NFT DAO and those aggregated votes equal a single vote. Any NFT holders of the Carbon12 NFT DAO collection will be entitled to voting rights within the decision the DAO makes for which organizations to support contained within the 12 target areas of social impact.

Voting results, allocations, and transactions are all displayed on the blockchain to promote transparency and accountability.

Web2 & Web3 Synergistic Integrations



In order to facilitate a greater adoption of cryptocurrency and Web3 in the general public, collaboration with other developers and integrations with other widely-used platforms are essential. Carbon12 currently has and is in pursuit of more off-chain partnerships with e-commerce companies to integrate \$C12 as a medium of exchange. Just like purchasing with PayPal or with Apple Pay, options to pay with \$C12 through a crypto wallet will be offered for users on those different platforms.

A focused marketing strategy and Application Programming Interface (API) will target independent businesses, incentivizing them to utilize \$C12 on their ecommerce sites and at the point of sale (POS).

In combination with Dynamic Dividends (described below), Carbon12 will offer \$100USD worth of \$C12 tokens to businesses who integrate the \$C12 token into their business operation, especially e-commerce stores.

The strategy for integration will include pre-written code allowing for integration with all the major shopping carts and point of sale systems (Shopify, WooCommerce, BigCommerce, etc.) – meaning that when users click the shopping cart button and begin the checkout process on any partnered ecommerce site, \$C12 will be offered as a payment method in the same way as debit/credit cards and paypal.

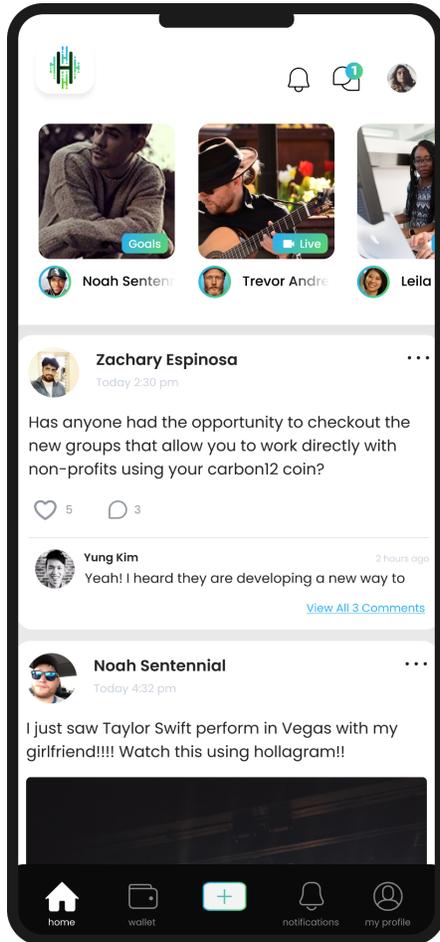
As integrations increase, the networking effect takes over driving a greater use and value for \$C12, and creates a distributed network of support in the created ecosystem through a singular currency on a safe, secure, and fully transparent blockchain while also circumventing centralized authority that seeks to interrupt free trade.

Carbon12 has existing relationships and is actively cultivating new ones, with other Web3 developers interested in incorporating \$C12 into their platforms like other social networks, nonprofits accepting donations around the world, media networks, gaming companies, and more. \$C12 will become a store of value and facilitate a transfer of that value to users all around the world within different micro communities without the influence of centralized powers, authorities, and corporations.

In pursuit of a community-oriented ecosystem, we have allocated a percentage of tokens to subsidizing builders of apps and dApps who utilize Carbon12. If an organization is already exploring or using other cryptocurrency tokens, we make the process even easier to start to adopt \$C12 within the existing architecture. A cross-platform approach is the most effective way to ensure the longevity and health of Web3 initiatives and the crypto economy, and Carbon12 is dedicated to nurturing the inspiration and positive user experience that comes from collaboration with other developers and Web3 projects. We are non-competitive, focusing on driving the greatest value, benefit, and support to individuals, organizations, and communities who value truth, faith, family, and freedom.

Lastly, Dynamic Dividends are a Crypto industry first and unique to Carbon12. In order to support long term membership in the Carbon12 ecosystem for partners, and drive the value creation of the token itself, Carbon12 provides Dynamic Dividends back to partners after a longer term lockup period from the time of the transaction itself. This creates essentially a long term savings account for the partner, and aligns the values for all partners in the Carbon12 environs.

HolARgram



HolARgram is a cutting edge augmented reality social media platform with a blockchain backend¹ that utilizes Carbon12 for in-app transactions. HolARgram's MVP will launch in tandem with Carbon12, providing an immediate use case for \$C12 and establishing a sticky ecosystem. The founders of Carbon12 and HolARgram believe that Web3 has the power to create intimate connections and relationships on a global scale. HolARgram, as a facet of the Carbon12 ecosystem, is focused on nurturing abundant life for all. We are passionate about establishing a space that serves to uplift and encourage users, rather than subject them to an echo chamber of negativity like so many other social media platforms. Our platform is designed to restore power to the user, foster genuine and authentic community, and further financial freedom through revolutionary Web3 and metaverse technology.

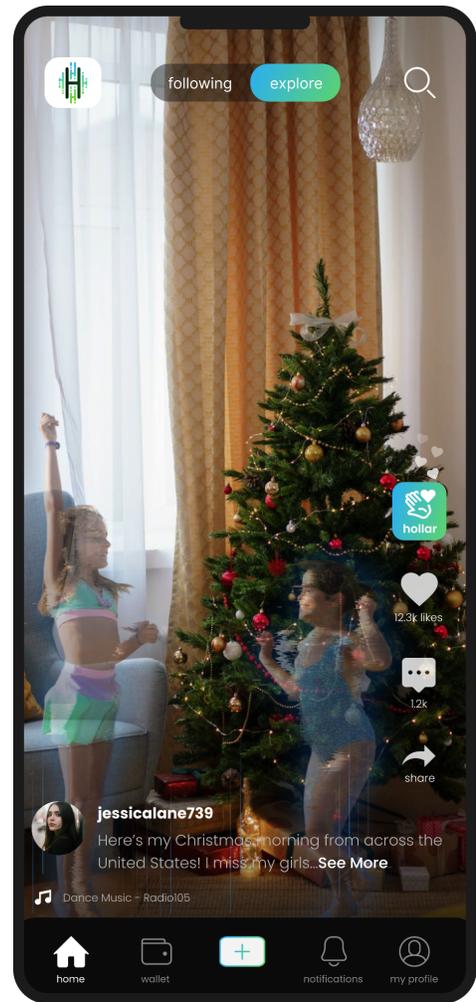
In that same vein, the founders of Carbon12 and HolARgram are determined to create a culture of collaboration and collective effort. Carbon12 values cross-platform integration as essential to the longevity of Web3, and plans to license HolARgram's patented recording and storage mechanism to other Web3 developers and partners.

For access to the HolARgram volumetric recording prototype please email: prototype@forum12.com

¹ dApp developed on Avalanche

3D AR Recording & Display

User generated content (UGC) is the key to the success of a social network and HolARgram is the first that features a recording method that allows users to personally record augmented reality content with their smartphones and display the 3D recordings in their physical environments. Volumetric capture renders 3D models that look like *holograms* when they are displayed in the real world, creating an impactful and immersive viewing experience. Currently, the creation of augmented reality content is expensive and complicated, making it completely inaccessible to everyday users. Applying filters on social media apps like Snapchat or Instagram is the closest that individuals can come to AR content creation, and even that has its limitations. But thanks to developments in AR/VR and AI/ML, we've been able to create a truly revolutionary Augmented Reality experience never before seen anywhere else.



Until now, AR experiences have been limited by the single viewing angle of a device's camera – features like depth were easily thrown off by bad lighting, rendering inaccurate or incomplete models. This makes the addition of a LiDAR sensor to the iPhone 12 Pro groundbreaking for the world of Augmented Reality, as it generates an accurate depth map and can therefore place AR models precisely within the user's environment. While the LiDAR sensor enables user *interaction* with AR content, there is currently no method that allows users to *create* AR content. Current use cases like gaming and measuring are impressive and entertaining, but ultimately trivialize the impact of this innovative technology. Augmented reality will be used for so much more in the coming metaverse, yet we must ensure that users are participants rather than just consumers. HolARgram seeks to democratize the creation of 3D augmented reality content, making it as easy as taking a picture or video and posting it to social media.



Technology

HolARgram uses a patent pending method of recording 3D content in augmented reality. The software combines the use of CMOS data, LiDAR sensors, single or multiple non fixed location camera feeds, and AI deep fake technology to create video renderings of content that can be displayed within the user's environment. CMOS sensors are used in cameras to convert photons into electrons for digital processing – essentially, they create flat images. LiDAR sensors create mappings of depth using lasers and then use CMOS data to determine where each pixel is relative to the recording device – creating images with dimension. Then, predictive 3D rendering AI is used to fill in any missing data based on available data.

HolARgram offers a multi-device recording option that can be utilized to create even more accurate renderings by increasing CMOS and LiDAR input and effectively reducing AI output. Multi-device recording on HolARgram takes multiple different angles from multiple devices and combines their point cloud data via volumetric 3D reconstruction and LiDAR, and their CMOS data via photogrammetry to create a

complete and live 3D image frame by frame. AI deep fake technology will still fill in the gaps that result from awkward camera angles or atypical movement, rendering an incredibly accurate 3D image. Single camera recording is still an option but would require more artificial renderings to offset the missing data from the limited camera view.

HolARgram anticipates the wider adoption of head mounted displays (HMDs) for viewing AR content, allowing users to experience content in a revolutionary way. HMDs are also referred to as “wearables” and are essentially glasses with the capabilities of a smartphone. Media posted to the HolARgram platform using 3D recording methodology can eventually be viewed through HMD’s, creating an immersive experience for users that puts AR content in their own environment without the obstruction of a smartphone.

Imagine watching your friend’s video of their latest concert, and it looks like the event is in your living room.

The reach of this technology is so vast and impactful – and the Carbon12 team is dedicated to giving it to the everyday user in the pursuit of nurturing real connections and relationships in an online environment.

Storage

The content is both streamed and stored using a proprietary method of compressing 3D data that is compatible with the current mpeg standard, resulting in a file size that is not significantly larger than that of a traditional 2D video. This methodology ensures that the 3D recordings are backwards compatible, meaning users can view 3D content in 2D on traditional video players. In that same vein, the HolARgram platform will still support 2D content, allowing users to upload traditional videos and images along with 3D recordings.

The ability to stream and store 3D content without overwhelming hardware is revolutionary for the technology space, and this patented recording method will be licensed to other approved platforms.

NFT Content Curation Mechanism

The web3.0 principle of sovereign data yields a powerful aspect of HolARgram's operational model: users own their posts. The HolARgram team has developed a mechanism to democratize content curation by allowing users to participate in content via NFTs, encouraging users to prioritize which content is worth being popularized while financially rewarding creators. Every post that is created by a user in HolARgram is minted as a non-fungible token, ensuring that from the moment of creation a user holds ownership over their post. The user, now owner, can designate a share of the NFT to auction off to other users of the platform. Users who see the post in their feed can decide to "like" the post with \$C12, thus binding the concept of a like with real world value. Then, at the end of the auction period, fractional shares of the NFT are distributed to likers in the form of ERC-20 tokens.

By creating a direct connection between a "like" and the platform's native crypto token, HolARgram redefines the most ubiquitous feature of social media, post approval, into a financially directed, core operational principle – the alignment of users and creators through economically sound incentivization; thereby fostering a community which will work together to ensure the growth of the platform and the appreciation of the value of the token.

On the user side of the application, this advancement in methodology does not manifest in the form of user inconvenience. The only difference a user would notice between the interface of HolARgram and that of a standard social media site is that they can like a post multiple times. Each user is designated a singular free like for each post (as on other social media platforms), while also given the opportunity to purchase and distribute additional likes to boost posts they deem particularly relevant or impactful. A user is invited to wield additional control over their interactions with posts on HolARgram than with those on a centralized site.

As HolARgram allows a greater discretion to its users with how they use their "likes," a user is immediately more invested, both in an emotional and a financial sense, and now weighs each interaction with a considerably greater degree of contemplation. Similarly, a user who contributes to the site in the form of a post conveys a greater sense of engagement due to the freedoms granted to them over their content by the platform's decentralized protocol.

Content Creation Rewards & Incentives

The HolARgram platform provides creators the opportunity to designate revenue from a post to non-profit organizations, social impact projects, or business ventures, and allows users to see where funds from paid likes are going; thereby fostering a tangible sense of impact for the user and encouraging transparency and originality on the part of the creator.

The user-creator is incentivized to contribute content that will be well-received by the user-investor to ensure an appreciation of value for their NFT. Meanwhile, the user-investor is incentivized to contribute likes only to a post that they expect will appreciate in value due to its quality, pertinence, or other attributes they deem will contribute to the future success of the post as an NFT.

Due to a “like” now exhibiting real world value, scarcity is inherent in the marketplace. As “likes” become less available due to increased user discretion, creators must compete for them. By introducing competition into the marketplace, HolARgram radically shifts the quantity-based centralized social media economy into a quality based economy, thus naturally affecting supply.

Rather than churning out posts, hoping for a lucky chance at recognition in an ocean of content, a creator now must turn their focus to out-performing rather than out-producing their competition.

Users who like posts now change their mindset from that of a thoughtless engager to one of a mindful investor. By incentivizing the user to be more deliberate and thoughtful with their choices, the platform self-selects for quality content. As quality posts are rewarded with an appreciation in value, the demand in the market will increase for such content. With this increased demand for NFTs will come an increased demand for Carbon12, thereby stabilizing \$C12 and furthering its circulation.

By returning control of curation to the user and restoring the creator to a position of ownership over their content, HolARgram effectively deposes the consumer-influencer dynamic of Web2 social media platforms and establishes a collaborative community of autonomous individuals.

This technology coupled with our 3D AR recording method facilitates user participation in a new way, as they experience and influence media rather than simply consuming content.

HolARgram's use of Carbon12 not only provides an ecosystem for the token, it also serves as an onramp for Web3 newcomers. HolARgram exposes users to cryptocurrency and its value in a familiar and intuitive environment by inviting users to use \$C12 and profit from the token simply by posting on the app, thereby facilitating a seamless transition from fiat to crypto and from Web2 to Web3.

With the power of HolARgram, \$C12 will be used for asset appreciation, wealth transfer, ownership rewards, marketplaces, and more. Additionally, the augmented reality technology behind HolARgram creates intimate and personal connections for users, inspiring real relationships among community members.

Monetizations

It is critical that as the flagship example for Carbon12 usage, HolARgram is designed around monetization. Not for the motive of profit, rather for the motive of pushing the flywheel of permanent impact on humanity into motion, while allowing users who generate content to benefit *the most* from the value in that content.

The initial monetization for Carbon12 usage will come primarily from the HolARgram platform. The areas of monetization create new streams of revenue for individuals and organizations on the platform in a free and transparent manner, while also having a positive permanent social impact on humanity.

The usage of Carbon12 as a token for *storing* value (an asset), with HolARgram facilitating the *delivery of* value, creates a flywheel mechanism to maintain growth and revenue goals while providing the opportunity for individuals and organizations to positively and transparently impact the world around them.

For monetization, there's a number of important elements that allow the community to add value back into the Carbon12 and HolARgram ecosystem:

Circles

Circles are a key concept and aspect of the social network HolARgram. Circles are essentially hubs of interest within the platform – centered around specific topics, products, passions, groups of like-minded people, or organizations. Circles support subscriptions, product sales and per digital content item sales. Users choose what circles they want to join and thereby cater their experience to the content where they want to engage.

NFT Monetization

As described [above](#). Any user who creates content on HolARgram can offer their content as an NFT for sale within the curation system. Users on HolARgram will be able to hold the majority of revenue generated from their NFT content.

Nonstop Discoverability on HolARgram

One of HolARgram's most powerful tools, this feature enables all users to turn *any* content into advertisements and promotions. Users can promote their product/service, an encouraging message, support for a cause they believe in, etc. Instead of intrusive and obnoxious spam ads, content that's already getting engagement can be turned into an ad for an even greater reach. The discoverability for content and products and services will be much higher on HolARgram compared to other social platforms seen in the past.

Targeted Community Advertising

The different community sections of HolARgram are divided into subcategories to have more authentic connections in specific areas. When moving from the general community page into different subsections, the content, and especially the advertising, gets more specific. The community essentially plays a very large part in creating the ability to purchase products/services from advertisements, further empowering users to foster their own online culture rather than being subject to the corporate and political agenda. Companies, nonprofits, ministries, influencers,

thought leaders, and more will have the ability to connect with their audience in highly targeted ways without exploiting or manipulating user data. The community organization and user experience allows users to select what they want to hear and who they want to hear from, benefiting both the creator and consumer.

Digitizing Content & Assets

In a future update for HolARgram, companies and content creators will be able to digitize their content and offer it for sale to users on the platform. For example, if a company or an individual at a company has a book they currently sell, or some other form of content, they can essentially cut out the middleman of a publishing company and offer the content at a discounted rate for more people to access. Any digital content can be repurposed and transformed into added value for the HolARgram users and the content creators will have an ability to earn an additional stream of revenue.

More details will be coming soon on this as the prototype functionality is developed.

Roadmap

POST FUNDING YEAR 1 CARBON12 LAUNCH	
YEAR1 Q1	CARBON12 INTEGRATION
	\$C12 SHOPPING CART DEPLOYED WITH STRATEGIC PARTNERS
YEAR1 Q2	SIGNET ANNOUNCEMENT AND WHITEPAPER
	DEVELOPMENT OF ADDITIONAL SHOPPING CARTS
	SIGNET MVP WALLET LAUNCH ON THE WEB
	3D Recording MVP

POST FUNDING YEAR 2
EXPANDING CARBON12
 LAUNCHING GridIron 1.0 HolARgram 1.0

YEAR2 Q1	CARBON 12 ON PUBLIC EXCHANGES
YEAR2 Q2	Development
YEAR2 Q3	SIGNET V1 WALLET MOBILE supports data
	SSO APIs & Code For Partners And Dapps
	HOLARGRAM BETA
	LAUNCH HOLARGRAM MVP Includes Fee-Free Donations For Approved Nonprofits And Organizations, 3D Recording, Signet Backend
	HOLLAR CURATION SYSTEM Open-sourced for third-party use
YEAR2 Q4	HOLARGRAM 1.0 Social Media Platform Launched
	LAUNCH GRIDIRON 1.0 CLIENT Operating within HolARgram

POST FUNDING YEAR 3
OPENING UP GRIDIRON 1.0
 FOR THIRD-PARTY USE ON MULTIPLE PLATFORMS

YEAR3 Q2	IOS, THEN WINDOWS
YEAR3 Q32	LINUX, ANDROID, AND MAC OS

Token Economics & Metrics

While transacting with Carbon12 provides users the opportunity to contribute to social impact and empowers the individual by empowering communities - \$C12 also offers users and developers financial incentive in the form of community and staking rewards. Carbon12 values financial freedom and autonomy, and is dedicated to giving back to our community as they give back to the rest of the world. In the interest of furthering impact in the social landscape and among our community, the founders of Carbon12 will not receive a token allocation.

Carbon12 will have a hard cap of 777,000,000 tokens with an initial token value of \$0.0444.

777 Million tokens were minted on July 14, 2022.

155,400,000 million \$C12 will be sold through a public sale.

271,950,000 million \$C12 are for staking rewards distributed over the following decades.

There are various vesting periods ranging from one year to 5 years for the allocations described below.

- Staking Rewards 271,950,000 tokens — **35% of the tokens will be utilized as staking rewards released over decades.**
- <https://stake.carbon12.co>
- Public Sale 77,700,000 tokens — **20% of the tokens are for participants in the public Sale to be used for development.** The price per token will be \$0.0444 with no vesting period.

- Impact Fund 155,400,000 tokens— **20% of the tokens will be used for social impact building endeavors.** These tokens have a five-year vesting period.
- Initial Treasury/Liquidity/Growth Opportunities 194,250,000 tokens— **25% of the tokens will be used to build the liquidity pool and to incentivize \$C12 holders.** These tokens have three-year vesting.

Allocation graphic:

Party	Percentage Allocations
Impact Fund	20%
Public Sale	20%
Staking Pool	35%
<ul style="list-style-type: none"> • Initial Treasury/Liquidity/Growth 	25%

Token Sales & Vesting

- At public launch, the token price will start trading at \$.0444.
- A Liquidity Pool will be formed 24-48 hours after the launch.

Initial Treasury Allocation:

This allocation will be focused on building liquidity.

Staking C12:

Is there a way to increase rewards?

Yes, stake on day one and receive an airdrop at the end of your staking term. TBD

Term Limits:

The term limits are static; however, the APY is dynamic and decreases until it reaches 3% for 24 months = $APY\ 21\% - \{(CT-ST) * (2.8935 * 10^{-7})\}$

Token Staking & Tracking:

stake.carbon12.co

Liquid Staking:

The C12 staking period can be terminated without penalties at any time within the agreed term; however, the APY rewards will not be prorated or paid if staking is terminated before the staking period is over. This option allows you to stake while having liquid access to your C12 Tokens.

Entry & Exit Tax :

A 5% tax will be on all entry buys to increase liquidity.

A 5% growth tax will be on all sell orders.

By incorporating an entry and exit tax, we can focus on cultivating the community – by distributing rewards to our most loyal holders, helping new partners and aligning everyone’s goals for value creation in \$C12. In doing so, we can continue to fund an ecosystem that positively and tangibly impacts the real world.

Conclusion

Carbon12 is flipping current systems on their heads - including contemporary crypto culture. Carbon12 simultaneously restores autonomy and control over finances to the individual, while nurturing communities and fostering abundant life for all. The token equips users with tools to build a better future for themselves and posterity – free from authoritarian systems, the devastating cycle of poverty, and exploitative practices.

Purchase Carbon12

To purchase, please visit our [website](#).

Further Reading

<https://carbon12.co>

<https://gravityjack.com>

<https://forum12.com>